

ashani

Ashani Michael Allen graphic designer

hello —

I'm Ashani,

A graphic designer galvanised by typography, vibrant colour and the avant-garde. I've been a practitioner for a decade, which has sharpened my creative taste and broadened my horizons.

Moved by curiosity and playfulness, I strive to yield creations that surpass convention and established expectations, serendipitously bringing forth outcomes that are exciting and novel.

experience —

Feb. 2026 – Apr. 2026

Creative Live Brief | University Project

SEA Design

A live brief set by SEA London during my second year at university with the assignment of creating a fully-fledged brand identity of a luxury hotel restaurant.

Sept. 2023 – Sept. 2024

Creative Lead | Voluntary

Mount Shiloh Community Health & Wellbeing Hub

An altruistic initiative propelled by the welfare of the Wolverhampton people, offering a safe haven for counselling, conversation and leisure. At its inception I brought forth its logo, website and outreach collateral.

Sept. 2023 – Jan. 2024

Graphic & Web Designer | Voluntary

Bilston Resource Centre

A philanthropic organisation moved by welfare of the Bilston community — offering employment enabling opportunities and credential refinement. I created their communications collateral and designed a website for a subsidiary of theirs during my tenure.

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alma mater —

2024 – 2027

Coventry University

Graphic Design BA (Hons)

2022 – 2024

Dudley College of Technology

BTEC Level 3 Extended Diploma
in Graphic Design **D*D*D***

software competencies —

Adobe Illustrator | strongly competent

Illustrator is my go-to software for creating scalable design work with ease, ranging from most things type-pertaining to logo design.

Adobe InDesign | strongly competent

A pivotal software in my toolkit to create compelling editorial design. Yielding work such as booklets and extensive reading.

Adobe Photoshop | intermediately competent

A software I use to tweak raster images, such instances range from image compositing to basic image adjustments.

Adobe Premiere Pro | intermediately competent

A video editing software that's a great asset for creating captivating moving pictures. My use of Premiere Pro entails creating sequences with seamlessness and impact.

Glyphs 3 | intermediately competent

With my enamour for typography, I felt the drive to venture into the creative avenue, this exploration brought forth the production of my bespoke three font typeface.